

GO BLUE FOR BSL

British Deaf Association

SIGN LANGUAGE WEEK

#SignLanguageWeek

Promoting BSL

18 - 24 March 2024

Fundraising Ideas for Sign Language Week 2024



1). Wear Blue Day: Encourage employees to wear blue during Sign Language Week. Consider making it a company-wide event and encouraging participants to donate a small amount to join in.

2). Blue Treats Sale: Host a blue-themed bake sale or treat sale. Participants can bake or bring in blue-coloured treats, and the proceeds from the sales can contribute to the fundraising effort.



3). Office Decor: Decorate the office in blue or with blue lights for the week. Employees can contribute a small donation to participate, and the funds raised can go towards supporting BSL initiatives.

4). Blue-themed Fitness Challenge: Organise a fitness challenge where participants engage in physical activities wearing blue attire. Participants can seek sponsorships or make personal donations for every mile walked, run or exercised.



5). Using our Sign Language Week 2024 assets (bit.ly/slwtoolkit), raise money for the BDA on facebook and Instagram by adding a fundraiser to your post.



6). Ask your staff to become a regular donor:

Support the British Deaf Association (BDA) in championing civil rights for Deaf communities by becoming a regular donor. The BDA's strategic vision, shaped by the BSL Act 2022,

envision a world where Deaf people have equitable rights and their language and culture are celebrated.

Collaborating with communities and allies, the BDA aims to make this vision a reality.

Go to bda.org.uk/donate to become a regular donor.



Thank You!



Registered with
**FUNDRAISING
REGULATOR**

